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25

ANNUAL REPORT

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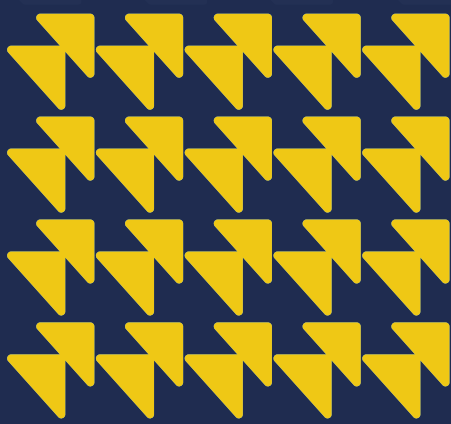


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EXECUTIVE BRIEF

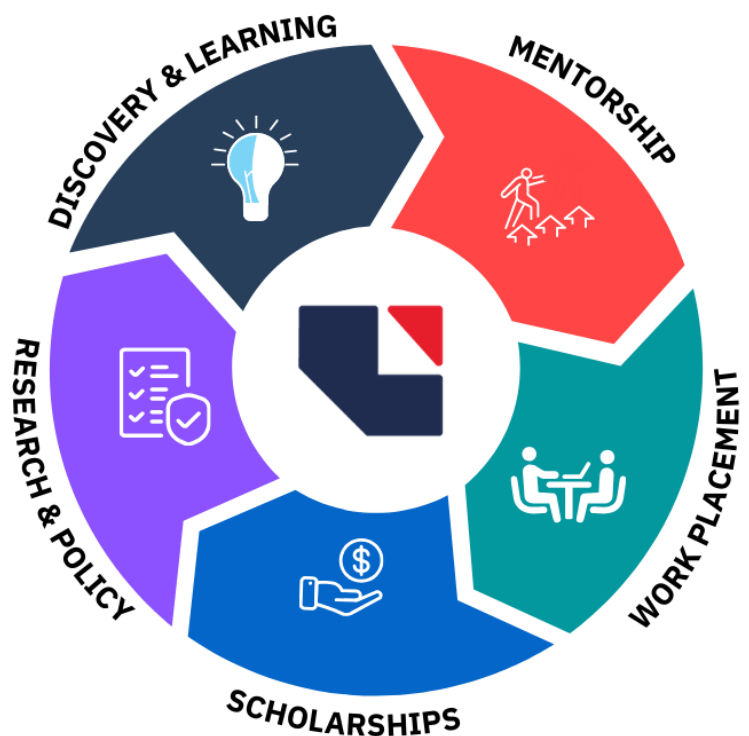
OUR MISSION

We empower individuals to discover their strengths, build essential skills, and apply them to careers and businesses.

Our goal is to nurture high achievers who are committed to creating meaningful, positive impact.

Our mission is expressed through five pillars we call the LCA Eco-system:

-  **Discovery & Learning:**
Training, bootcamps and conferences
-  **Mentorship:**
Multi-national mentorship program for budding and experienced professionals
-  **Research & Policy:**
Research and public policy publications
-  **Work Placements:**
Internships
-  **Scholarships:**
Funding program for undergraduates and apprentices from under-served and indigent backgrounds.



DISCOVER | ENGAGE | EVOLVE

PRESIDENT'S MESSAGE



2025 represented a defining year for Liberty Career Academy (LCA), marked by growth, consolidation, and renewed confidence in our mission. This year marked an important milestone as we crossed the 3,000 cumulative enrolments mark, growing from 2,732 in 2024 to 3,448 enrolments since inception. This 26% growth within a year is a clear affirmation of the relevance of our programs and the trust our community places in our mission.

Our programs recorded significant gains in both scale and depth. The scholarship program continued to gain strong momentum, attracting an unprecedented volume of applications and reaffirming the scale of unmet need we seek to address.

During the year, nine scholars were awarded scholarships, with all beneficiaries also enrolled into our mentorship program to ensure holistic academic, personal, and career support. Participation in our Career and Stewardship (CAS) Bootcamp more than doubled, increasing from 101 participants in 2024 to 226 in 2025, reflecting rising demand for practical, values-driven career preparation for young adults.

We were also encouraged by the strong support of not only our individual donors but also, corporate sponsors. For 2025, we were able to secure a two-year sponsorship grant from MailerLite and program support from



Flour Mills of Nigeria and 9 Payment Services Bank (9PSB), which strengthened our capacity to deliver quality programming.

None of the achievements would have been possible without the commitment of our Board of Directors, resilient volunteers, partners, donors, and alumni, whose belief in LCA continues to fuel our work. Every amount donated and time spent makes a difference.

Our outlook for 2026 paints the need to expand our program reach, introduce initiatives that build and galvanize the strengths of our community while also exploring additional funding opportunities for our programs. As we look ahead, we remain optimistic about the opportunities before us and steadfast in our resolve to deepen impact, expand access and grow our community.

Thank you for being part of this journey and for helping us equip a generation together.

Gbenga Rufai

Founder & President,
Liberty Career Academy (LCA)



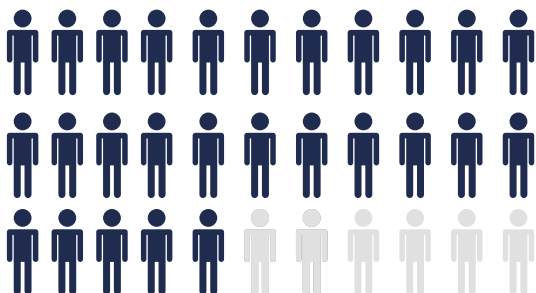
At Liberty Career Academy, we are governed by a Board of Directors who bring their skills, experience and passion in setting the strategic direction for the organization

Gbenga Rufai	Chairman
Oluyemi Fajuyitan	Secretary
Mariam Momoh	Director
Oiza Rufai	Director
Christabel Akinyode	Director
Oluwatayo Alofun	Director

IMPACT AT A GLANCE

Since 2012, LCA has delivered a variety of tailored programs that support young and budding professionals in the discovery and development of their unique abilities and skills required to build and pursue thriving careers.

Whether it's through training, providing guidance via focused mentorship, or connecting individuals to valuable resources and opportunities, we are focused on building a critical mass of skilled professionals, ready to impact their communities and meet the challenges of our time.



3,448

Program enrolments
since inception

18

Countries where program
enrollees are located since
inception

730

Total Program
enrolments in 2025

92

Volunteers



PROGRAMS



LCA Scholarship Summit is an annual virtual conference dedicated to tackling the challenges young people face in securing funding for their undergraduate and postgraduate education, both locally and abroad. This unique event connects scholarship application experts, education consultants, academics, and successful scholarship recipients to share valuable insights and experiences. Through engaging sessions and conversations, participants gain clarity, guidance, and inspiration to navigate scholarship opportunities, strengthen their applications, and confidently pursue academic and career success on a global scale.

Since its inception, the LCA Scholarship Summit has reached 956 participants. The 2025 edition alone attracted 275 participants, representing a 57% increase from the 175 participants recorded in 2024, underscoring the growing relevance and impact of the summit.

The event featured two compelling keynote sessions delivered by Dr. Ericmoore Jossou, Assistant Professor in the Departments of Nuclear Science and Engineering and Electrical Engineering and Computer Science at the Massachusetts Institute of Technology (MIT), and Dr. Michael Adebayo, an award-winning

scholar. Drawing from their personal experiences as scholarship recipients, both speakers provided valuable guidance on available opportunities and practical strategies for navigating the complex requirements associated with international scholarships.

The program also included an interactive session facilitated by Nike Aloba, former Program Director at Dataphyte with interludes titled "My Scholarship Journey." During these sessions, past summit participants who successfully secured funding for their studies shared firsthand experiences and lessons learned deepening the engagement at the event.

956 TOTAL PARTICIPANTS SINCE INCEPTION

94%

of participant respondents rated their experience at the conference as very good and excellent.

275 TOTAL PARTICIPANTS IN 2025

100%

of participant respondents would recommend the conference to someone else

PARTICIPANT TESTIMONIALS

PECULIAR OSEDELE

The program gave clear insights about the process of applying for scholarships and a way of streamlining the scholarships to one's end goal without getting overwhelmed. Great program!

FARINDE AYOMIDE

First, I'm very grateful for this opportunity. Although I wish I had attended this summit last year, I'm glad to attend this summit today. This is a rare opportunity for us that I wish all undergraduates could get. I gained a lot of insight on my scholarship applications and the two brilliant speakers are top-notch! The Only Thing Stopping You From Getting That Opportunity Is YOU! I look forward to more summits from LCA because I'll always be there! Thanks to the organizers, kudos to your amazing work and mentorship program. God bless, LCA. LCA to the world.

AYOMIDE AJAYI

I am really glad to be part of this event. I was able to gather deeper insights on how to apply to schools and get a funded scholarship.



Each year, LCA's Career and Stewardship (CAS) Bootcamp convenes a diverse audience of secondary school and tertiary institution students (aged 14-21), educators, career professionals, mentors, and youth development advocates for an immersive and transformative experience. The 2-day non-residential program is designed as a dynamic platform for training, guidance, learning, and inspiration for teenagers and young adults.

Through interactive workshops, career panels, personal development sessions, gamified learning and values-based activities, CAS Bootcamp bridges the gap between aspiration and direction, helping young people prepare not only for the workforce, but for life as impactful and principled members of society.

CAS Boot Camp 2025 became far more than the ninth edition of an annual programme. 226 young people showed up (compared to 101 in 2024) seeking a transformative experience. Every seat carried a real story: a teenager standing at a crossroads, a student tired of guessing, a young professional ready to take life seriously. Collectively, these participants represented over 41% of everyone CAS has reached since inception and more than half of those engaged between 2021 and 2025. This was not just another year, it was a defining one. We had high school students sit beside undergraduates and graduates, all learning from experienced professionals. Differences faded quickly as conversations grew honest and unfiltered. Twenty-six dedicated volunteers and officials worked quietly behind the scenes, holding the programme together. We also had six parents and guardians show up too, not to observe, but to stand in support, reminding everyone that growth is strongest when families stay involved.

The 2025 edition also featured an array of experienced faculty drawn from top rated organizations such as Punch Newspapers, WEMA Bank, Flutterwave, FSDH, Brookhouse Construction, Techlytics Africa, and the Federal Neuropsychiatric Hospital, Yaba. The topics ranged from The future of work, identity, discipline, mental health, technology, substance abuse, finance, and the 21st century workplace, sharing their lived experiences and life lessons.

One voice from a participant - Abdulqudus Ayomide summed it up best: "CAS changed how I see leadership, career, and finance. I would choose this bootcamp again and again,"

This experience was made possible by corporate partners such as 9PSB, Golden Penny, Pineview Solutions and individual donors who believed deeply in young people, each ensuring every participant could attend at no direct-cost and proving that when institutions believe in young people, futures truly change.

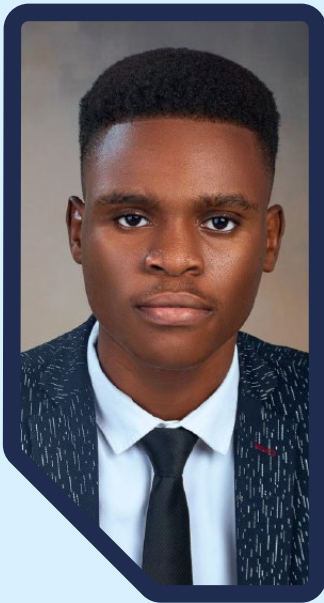
5 YEAR ENROLMENT GROWTH TREND



542 Total program participants
in 9 editions

226 participants
in 2025

MY CAS EXPERIENCE



GOD'SFAVOUR AFOR
2025 CASBOOTCAMP
PARTICIPANT

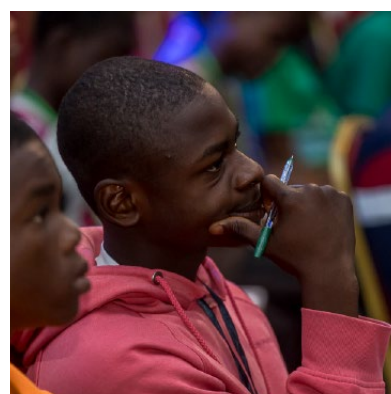
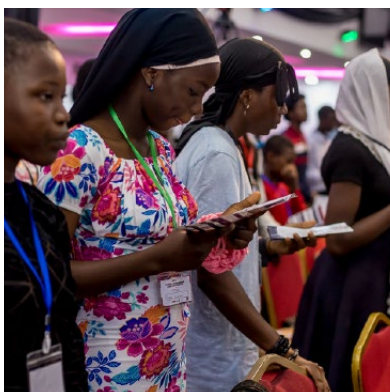
Some experiences are better lived than described. The CAS Bootcamp was one such experience.

For me, it began with uncertainty; walking into this bootcamp, I wasn't sure what exactly to expect. Seeing many young teenagers troop in on the first day, I initially wondered if I had stepped into some sort of children's party. Was I right? Of course not. The event, instead, proved to be both intentional and truly transformative.

Talk about learning and growth mixed with so much fun? That's the CAS Bootcamp. It beautifully wove inspiring speakers, life-changing lessons, group activities, and fun-filled games into one memorable event. For me, this variety was deeply admirable.

The true impact of this bootcamp became clear even before the end of the program. The lessons I learned, the networks I built, and the personal growth I experienced all surpassed my expectations. I was inspired and challenged by some speakers' stories and connected with several whom I now follow closely.

Overall, the CAS Bootcamp illuminated a path, one that will continue to guide and shape my journey for years to come.



PARTICIPANT TESTIMONIALS

FAVOUR AIFUWA

"At first I told myself that I wasn't going to go to this camp. What was the point?

Reluctantly after being persuaded I came to CAS . Little did I know that it was the best decision of my life. I learnt so much and found the role model I had been looking for - the speaker on " you are enough" Mrs Gladys Ameh. This camp helped me to discover myself and understand my journey to success as well as knowing my purpose in life. CAS was great!!!"

RICHARD CHINEDU

"Most of the lessons really spoke to me, especially the session on valid excuses such as limited resources, background challenges, or lack of connections. From what I learned, these situations should not hold me back but be seen as opportunities. I am now learning to use and maximize every circumstance as a stepping stone for growth and progress."

SAKEENAH AARE

"CAS 2025 is a leadership and career-transforming experience. I was inspired, challenged, and equipped with practical tools to lead, grow, and impact my world. This was more than a program; it was a shift. I'm coming out bolder, wiser, and ready to take action."



The Career Discovery Program provides participants with the knowledge and tools required to identify their uniqueness and deploy it in the furtherance of their careers. It also addresses the often nuanced complexities associated with career transitioning. The program operates at the Basic (High School), Intermediate (Undergraduates/Fresh Graduates) and Advanced (Experienced Professional) levels. The curriculum at each of the levels are tailor made to meet participants where they are at in their career journey and deployed in full and abridged modular formats. The CDP is delivered in group settings through schools, post-secondary institutions and other organizations. The goal is to move participants into clarity, growth and success in pursuing careers that bring inward fulfilment and transform communities.

The Career Discovery Program 2025 was successfully delivered across four secondary schools in Lagos, achieving 100% coverage of the schools planned for the year. In 2025, the program trained 188 students, less than the number of students reached in 2024 (373) but representing 13.8% of the total 1,361 participants reached since the program's inception.

A recurring feature among all the schools visited (D&D School, Stockbridge College, Fadil Omar School, and Varsity College), was the energy and excitement among the students the moment our team walked in. The students were curious, and deeply engaged.

With the support of our lead facilitator, Mr. Gbolahan Oladimeji, the sessions focused on helping the students understand career choices, identify their strengths and skills, and make informed decisions as they

prepare for post-secondary education. Part of the curriculum also addressed aligning personal interests with viable career paths, building competitive advantages for the future workplace, and developing responsibility and self-awareness.

There were interactive sessions that allowed the students to ask personal questions, reflect on their aspirations, and gain clarity about their career planning. They asked honest questions about choosing the right career, discovering their strengths, and avoiding wrong decisions they might later regret. Conversations felt less like lectures and more like mentorship moments.

Overall, the program recorded strong engagement and positive outcomes, reinforcing its role in preparing young people for purposeful academic and career journeys.

188 Students trained in 2025

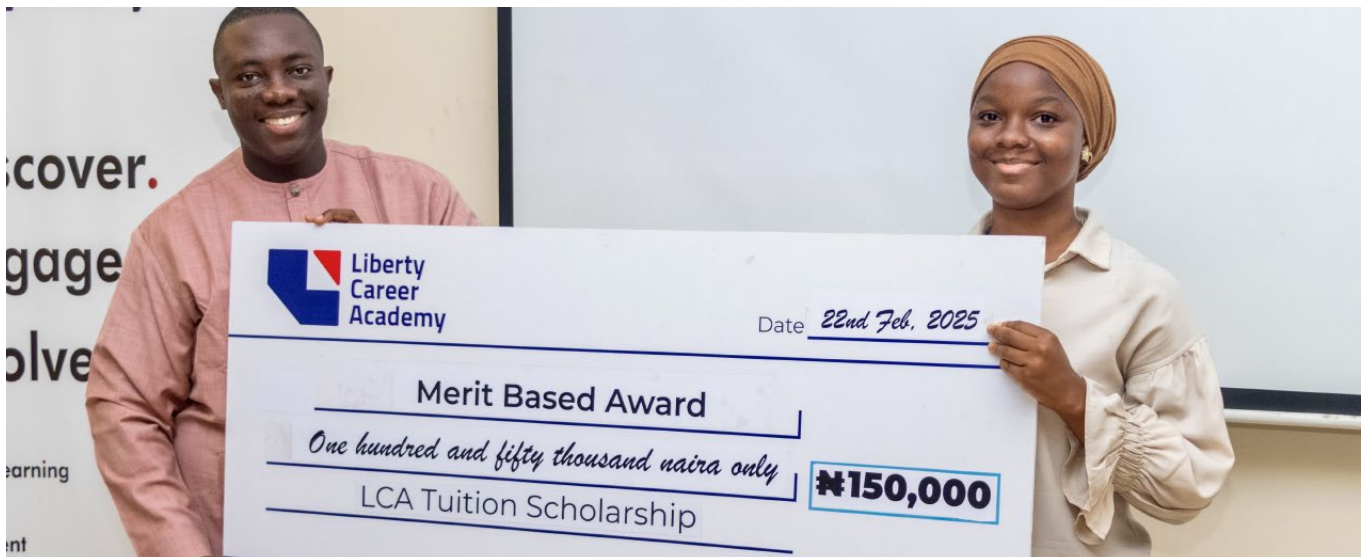
1361 Total program participants since inception

CAREER DISCOVERY PROGRAM PHOTO WALL





The LCA Scholarship Programme is a flagship initiative designed to empower talented but financially challenged students across Nigeria. It supports undergraduates and apprentices who demonstrate academic excellence, aptitude, leadership potential, and commitment to community service, providing both financial assistance and mentorship opportunities.



The LCA Scholarship Program continued its mission of expanding access to education and career opportunities through targeted financial support for young people. In 2025, a total of 9 scholarships were awarded. Since launch, the program has awarded a cumulative N1.6M in scholarship funding, directly easing financial barriers for beneficiaries.

The 2025 selection process was highly competitive, with 4,472 total applications received. From this pool, only 0.2% of applicants ultimately received scholarships, underscoring the huge need. All applicants underwent a rigorous screening process to ensure the core objectives of the program are met and that the target audience are actually identified and awarded.

Beyond funding, all scholars were enrolled in LCA's competitive mentorship program with all scholars matched to experienced industry professionals as mentors for the duration of 5 months. This approach ensured that beyond funding, professional guidance was available to thereby increasing their likelihood for success.

In the words of one of the awardees - Folaranmi Akindele, the experience has been truly "transformative". "Through this (additional mentorship), I gained guidance, structure, and the confidence to pursue and achieve my goals. Today, I stand here as a graduate, fulfilled and empowered. Thank you, Liberty Career Academy, for the impact you've made in my life."

With the immense need witnessed, our goal is to keep expanding the number of scholarship awardees year over year.

09 Scholarships
awarded
in 2025

N1.6M
Total amount in scholarships
disbursed since inception

10 Total program
participants
since inception

4472
Total applications received

PARTICIPANT TESTIMONIALS

OKEKE MICHAEL CHIMAOBIM
UNIVERSITY OF NIGERIA, ENUGU CAMPUS

During a financially challenging period, I applied for the scholarship after learning about it from a friend, a decision that changed my life. The award not only eased the financial burden on me and my family but also provided valuable mentorship and networking opportunities. Through the Liberty Mentorship Program, I was paired with a doctor in the UK, which has helped me refine my goals and aspirations. I'm deeply grateful for this experience and encourage others to take the chance and apply.

FOLARANMI AKINDEHINDE
UNIVERSITY OF ILORIN

I am deeply grateful to Liberty Career Academy for the financial support that covered my school fees and supported me throughout my academic journey. Receiving this scholarship was a turning point for me, and I'm thankful I took the bold step to apply when I saw the opportunity. Beyond the financial aid, the experience has been truly transformative. Through LCA programs, especially the Liberty Mentorship Program, I gained guidance, structure, and the confidence to pursue and achieve my goals. Today, I stand here as a graduate, fulfilled and empowered. Thank you, Liberty Career Academy, for the impact you've made in my life. To anyone watching, don't miss the next application opportunity.

SCHOLARSHIP AWARD PRESENTATION PHOTO WALL



PARTICIPANT TESTIMONIALS

PRECIOUS OJONUGWA SUNDAY
PRINCE ABUBAKAR AUDU UNIVERSITY, KOGI STATE

I am writing to express my deepest and most sincere appreciation for the support you have given me throughout this entire process. I am truly grateful for your kindness, responsiveness, and commitment to my academic journey.

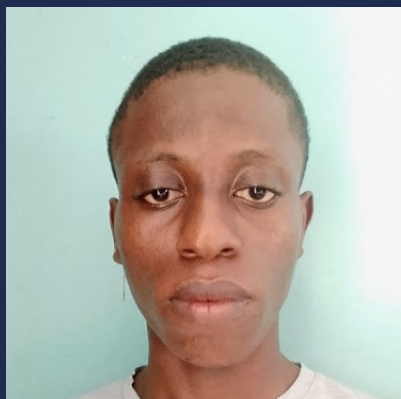
Your assistance has relieved a significant financial burden and has made it possible for me to resume school with peace of mind. From the payment of my school fees to my hostel accommodation and the final balance, every stage of your support has made a real difference in my life. I am genuinely touched by the way Liberty Career Academy continues to go beyond financial help ; you give hope, dignity, and encouragement to students like me.

Thank you for believing in my potential and investing in my education. I am committed to making the most of this opportunity and to representing the Academy proudly through my academic performance and personal growth.

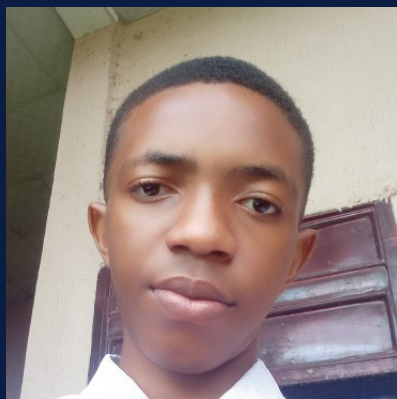
May God bless the entire team for all that you do.

ADEYEMI JOSHUA
YABA COLLEGE OF TECHNOLOGY

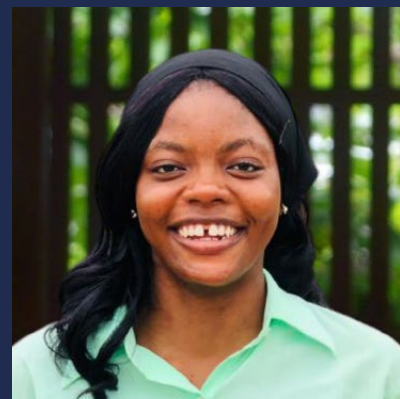
Before receiving the LCA Scholarship in 2025, I struggled to balance school with strenuous side jobs just to cover my academic expenses. When I learned about the scholarship through a WhatsApp group, I decided to apply hoping I might qualify. Getting the award was a huge relief. It allowed me to focus fully on my studies without the constant pressure of financial stress. The LCA Scholarship not only supported my education but also boosted my confidence and motivation to excel academically. I am deeply grateful for this opportunity.



JOSHUA ADEYEMI TETTEH:
Institution: Yaba College Of Technology
Program of Study: Computer
Programming



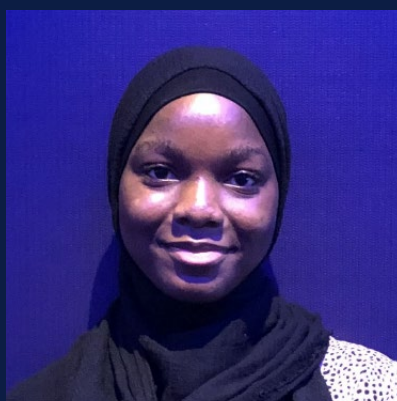
DAVID IKUOMOLA:
Institution: FEDERAL UNIVERSITY OF
TECHNOLOGY, AKURE
Program of Study: PUBLIC HEALTH



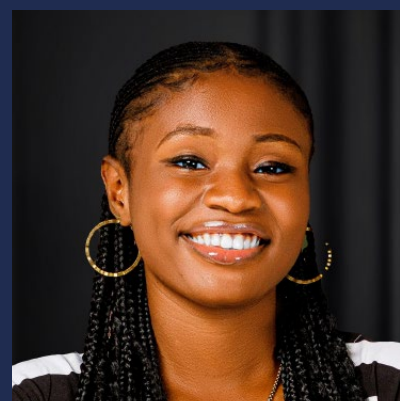
PRECIOUS OJONGUWA
Institution: PRINCE ABUBAKAR AUDU
UNIVERSITY
Program of Study: ACCOUNTING



MICHAEL OKEKE
Institution: UNIVERSITY OF NIGERIA
Program of Study: MEDICINE AND
SURGERY



RUKAYAH OLADOSU
Institution: UNIVERSITY OF LAGOS
Program of Study: ACCOUNTING



TARILA GBEFFA
Institution: NIGER DELTA UNIVERSITY
Program of Study: MEDICINE AND
SURGERY



FOLARANMI AKINDELE
INSTITUTION: UNIVERSITY OF ILORIN
Program of Study: ACCOUNTING



MUJEEB ABIOLA OSENI
Institution: AHMADU BELLO UNIVERSITY
Program of Study: CIVIL ENGINEERING



OPEYEMI E. OGUNLEYE
Institution: Federal University of
Technology Akure
Program of Study: MICROBIOLOGY



LCA's Liberty Mentorship Hub is a growing global community that connects young and budding professionals (mentees) with experienced professionals who serve as their mentors. The program operates with a focus on personalized career guidance and goal-oriented mentor-mentee relationships. During the five month duration per cohort, mentees work with their mentors to set and achieve clear career goals. Since inception, our expanding community of mentors and mentees spans seven countries and over 30 cities.

Liberty Mentorship Hub recorded notable progress in 2025, strengthening its impact since launch in 2021. Across eight cohorts, 205 mentees have been successfully matched with our growing network of mentors, demonstrating full mentor coverage and program consistency.

In 2025, the program matched 32 mentees, representing a 28% increase from the numbers matched in 2024. Participants were drawn from 17 states across Nigeria, including Abia, Abuja, Anambra, Delta, Edo,

Enugu, Iowa, Kaduna, Kogi, Kwara, Lagos, Niger, Ogun, Ondo, Osun, Plateau, and Rivers showcasing expanded geographic reach.

Cohort 8 delivered strong outcomes, with 67% of those who completed the program reporting that they achieved more than 75% of the career goals they set at the start of the program. Overall, 2025 reflected growth in participation, reach, and results, reinforcing the program's effectiveness and scalability.

205

Mentees matched to mentors across 8 cohorts since inception

17

States across Nigeria

32

2025 Mentees matched

MENTOR LOCATIONS

NIGERIA, UNITED KINGDOM, SOUTH AFRICA, BRAZIL, CANADA.



Muhammed Yusuf.
Kano, Nigeria
LMH Alumni (Cohort 8)

Before joining the LCA Mentorship Program, I struggled with limited access to guidance, uncertainty about my career progression, and difficulty translating my academic background into meaningful, real-world opportunities. I often felt unsure about the right steps to take and how to position myself for growth. The mentorship program changed that experience for me by providing access to an experienced mentor who offered consistent guidance, constructive feedback, and a clear framework for professional development.

Through the program, I gained clarity and direction in my career path. I became more aware of professional accountability and learned how to recognize and act on opportunities that were already within my reach.

The structured conversations and feedback helped me improve my decision-making, sharpen my professional skills, and approach career choices with greater confidence and strategic thinking.

One pivotal moment in my journey was receiving direct and honest feedback from my mentor that challenged me to step out of my comfort zone and take full ownership of my growth. That conversation shifted my mindset from passively waiting for opportunities to actively creating them. It reshaped how I approach leadership, learning, and long-term professional development, and it continues to influence how I show up in both academic and professional spaces today.

To future mentees, my advice is simple: be open, proactive, and intentional. Ask questions, seek feedback, and fully engage with the process. The value you gain from mentorship depends largely on the effort, honesty, and commitment you bring. Treat it as a partnership and a learning journey, not just a program.

PARTICIPANT TESTIMONIALS

OKEKE CHIMAObI

ENUGU, NIGERIA LMH ALUMNI (COHORT 8)

My LMH journey was truly transformative. I was privileged to be mentored by Dr. Yejide, an inspiring medical expert based in the United Kingdom. With her guidance, I made remarkable progress toward my personal and professional goals, particularly in leadership, public health, and research.

Presently, I serve as the regional Public Relations Officer 2 for NiMSA SCOCB (South East), and Dr. Yejide consistently encouraged me to make a meaningful impact both within my university and in the broader community. Motivated by her support, I co-organised a community outreach project themed "A Desk and A Dream: Send A Child To School". Our goal was to support primary school students who were out of school due to finances, and Dr. Yejide's guidance and constructive feedback were instrumental in making the project a success. Though it was really challenging, we managed to raise enough funds from our university community, distributed learning materials to all the students, and eventually supported 41 students. I also had the opportunity to speak to the students and inspire them.

Above all, this mentorship experience taught me that every effort invested in self-development truly counts. I am deeply grateful for the opportunity to learn from Dr. Yejide and wish her continued success in all her endeavours.

GBADAMOSI PRECIOUS OLUWAGBEMISOLA

LAGOS, NIGERIA - LMH ALUMNI (COHORT 8)

Liberty Career Academy is a platform that truly opens doors. I joined the mentorship program at a time when I was seeking clarity about my future and I found more than I expected. During the program, I discovered my voice as a writer. I published my first article titled "Heat and Health: How Nigeria's Climate is Fueling Bacteria Growth", a moment that marked the beginning of my journey into content writing. I've since written seven more articles on Medium and grown more confident in my writing abilities.

Beyond that, I have a strong passion for social impact, which inspired me to apply for opportunities such as the Millennium Fellowship and the United Nations Youth Advocates program. While I am currently awaiting responses, the mentorship gave me the confidence and clarity to take these bold steps. I also got exposed to global scholarships like Chevening, Commonwealth, and Fulbright. I also took steps to build financial stability by enrolling in real estate training with 1159 Realty.

The experience has been impactful, eye-opening, and full of growth. I'm especially grateful to my mentor for her time, encouragement, and guidance. To anyone joining Liberty Career Academy, I'd say; show up, stay curious, and make the most of every opportunity the Hub offers.



Mr. Patrick Ikhidero
Mentor, United States

Growing up and navigating life through studies, seminars, and youth engagement, I quickly realized how challenging it can be to figure everything out on your own. That reality inspired my journey into mentorship. I have been a beneficiary of mentors myself, and having someone believe in me, guide me, and help me see possibilities beyond my immediate circumstances made a lasting difference.

Mentorship, to me, is not just about giving advice; it is about building confidence, clarity, and direction. Watching others grow constantly reminds me why this work matters.

I choose to invest in younger generations because they are full of potential, yet often navigating an overwhelming and uncertain world. Having experienced similar struggles, I know that sharing my successes and mistakes can shorten someone else's learning curve and offer reassurance. That, for me, is a meaningful way to give back.

There was a time I almost settled for a short-term route that looked like progress but was merely a distraction. A mentor challenged my thinking and redirected me toward my main goal, showing me how transformative mentorship can be.

My experience with the Liberty Career Academy Mentorship Hub has been incredibly rewarding. The program is intentional, supportive, and centered on mentees' needs, combining career readiness with personal development.

LCA creates a community where mentors and mentees feel seen, supported, and empowered. I truly believe the value of mentorship cannot be measured.



ADMINISTRATION



In 2025, Liberty Career Academy (LCA) experienced a strong year of financial growth and consolidation. Total revenue reached N11.14 million, nearly doubling the N6.19 million recorded in 2024. This increase was largely driven by program and general donations, which made up 77% of revenue. LCA also received non-financial (product and services) support estimated at about N1.2M which is not captured in the financial revenue for the year.

Total expenses for the year was N11.07 million, up from N5.93 million in 2024, reflecting the intentional expansion of programs and services. Importantly, 87% of expenditures were invested directly in program delivery, while operating and administrative costs remained disciplined at 13%.

TOTAL REVENUE

N11,145,202

Program and General Donations

N8,988,609

Other sources

N2,156,593

EXPENSES

N11,071,477

Program

N1,251,620

Other sources

N9,572,462



In 2025, LCA benefited from the generous support of corporate partners whose contributions strengthened our program delivery and operational capacity.

Efforts to improve on the corporate sponsors from the prior year paid off with our selection by MailerLite under their Nonprofit Sponsorship Program! Under this program, LCA receives access to a 2-year MailerLite Advanced plan valued at USD \$3,000 which grants us access to their advanced suite of email, communication and digital engagement tools. This support significantly enhanced our outreach, stakeholder engagement, and communications infrastructure. As part of the package, we were invited to share the LCA story with the Mailerlite team alongside other not-for- profits from Ireland.

We also received in-kind product sponsorships from reputable brands, including 9PSB, Pineview Solutions and Golden Penny Foods (Flour Mills of Nigeria), in support of our Career and Stewardship Bootcamp held in August. These contributions directly supported participant experience and program execution, reinforcing the role of private-sector collaboration in advancing our mission.

Collectively, these partnerships underscore growing corporate confidence in LCA's impact and commitment to youth development and workforce readiness. Our aim in the coming year is to expand the number of corporate sponsorships as it enables us to increase our level of impact.

PARTNER BRANDS





COMMUNITY ENGAGEMENT REPORT

In 2025, our community didn't just grow, they showed up. Across all our program touchpoints, we saw real participation, real conversations, and real connection. A major milestone was the birth of the CAS Nation group, set up to galvanize the energy and enthusiasm among participants during our CAS Bootcamp in August. To ensure the CAS Experience stays alive beyond the venue, it has become a home for continued learning and belonging, reaching every participant long after the event ends.

On the social media front, our combined following grew from 1,581 in 2024 to 2,364

in 2025. Across YouTube, X, Instagram, Facebook, LinkedIn, and TikTok, our platforms became more than channels; they became gathering spaces. Engagement, though modest in numbers, reflected depth and thoughtful comments, consistent likes, and shared stories that mattered.

Supported by 24 email campaigns, a subscriber base of 10,147, and a 44,120 rise in unique social media page visits, our community outreach efforts laid a strong foundation - one we're committed to strengthening even further in 2026.

Social Media Channels



2,364

Combined Social Media Following

311.8%

Social Media Engagement Rate

44,120

Combined Unique Page Visits

10,147

Email Subscriber base

24

Email Campaigns

3

Community engagement outreach

VOLUNTEER AND HUMAN CAPITAL



At the heart of LCA's progress is a dedicated community of individuals who generously contribute their time, expertise, and resources in service of our mission. Over the past year, the organization experienced a 39.4% growth in volunteer and staff numbers compared to the prior year. This is an encouraging signal of both expanding impact and growing alignment with our purpose.

We welcomed 26 new active volunteers during the year, increasing our combined volunteer and staff community to 92 individuals. This team spans six countries and three continents i.e Africa, Europe, and North America, reflecting the global nature of our work. We extend our sincere appreciation to every team member whose commitment, skills, and passion continue to strengthen LCA's programs and operations.

VOLUNTEER SPOTLIGHT



Being part of the Liberty Career Academy (LCA) community reshaped my sense of purpose in a way I didn't expect. I joined the Liberty Mentorship Hub at a time when I was quietly searching for direction and hoping to find someone ahead of me who could help me make sense of my next steps. What I found went far beyond guidance. Through my mentorship with Mr. Gbenga, I experienced what it meant to be truly seen and supported. His consistency, openness, and belief in me helped me regain confidence and achieve most of the goals I had set for myself at that stage of my life. More than progress, I rediscovered self-belief and with it came a deep sense of responsibility to extend that same support to others.

As I learned more about Liberty Career Academy, I realized this was a community built on intention, care, and excellence. Even though I couldn't give financially at the time, I knew I wanted to give something. Volunteering became my way of showing gratitude and staying connected to a mission that aligned with my values. Serving as a Social Media Manager on the Media Team allowed me to contribute meaningfully, helping tell stories that reflected LCA's heart as a safe, empowering space for young people finding their way.

Volunteering plays a powerful role in building youth-focused communities because it turns impact into a shared responsibility. It creates room for growth, leadership, and belonging on both sides of service. Within LCA, I was trusted, guided, and challenged. I learned excellence by watching it lived out daily, and I gained confidence by being given opportunities to lead, even when I doubted myself.

Liberty Career Academy, to me, is more than an organization. It is a place that helped me grow, give back, and see myself as someone capable of becoming more.

OLUWADAMILOLA OGUNLEYE



ACKNOWLEDGEMENT



Our donors, partners and volunteers are the heartbeat of LCA and our deepest gratitude goes to every one of them for their immense contributions and support. Our volunteers are spread across the following teams:

- Program Volunteers (CAS/Scholarship Summit/CDP)
- Research & Policy Associates
- Mentors (Liberty Mentorship Hub)
- Scholarship Award Panelists & Program Team (LCA Scholarships),
- Finance & Donor Management
- Marketing & Communications

*Thank
you!*



INDIVIDUALS

- | | | |
|--------------------------|-----------------------|--------------------------|
| ▪ Adedokun Adebayo | ▪ Christabel Akinyode | ▪ Oluwatayo Alofun |
| ▪ Anthony & Jasmine Ali | ▪ Dr. Morolake Dairo | ▪ Oluwatoyin Taiwo |
| ▪ Anthony Akpobasa | ▪ Gbenga & Oiza Rufai | ▪ Oluwayemisi O. Oyejobi |
| ▪ Akpobaro Aziza | ▪ Mariam Momoh | ▪ Oluyemi Fajuyitan |
| ▪ Babatunde M. Akinpelu | ▪ Obaujo Bukola | ▪ Onovwe Ajulo |
| ▪ Bamise & Shade Adeagbo | ▪ Olumide A. Yussuf | ▪ Seun & Tina Rufus |
| ▪ Bunmi Alawode | | ▪ Sunday Oyebayo |

CORPORATE

- | | |
|-----------------------|-----------------------|
| ▪ Golden Penny Foods | ▪ Barastreams Digital |
| ▪ 9PSB | ▪ Kingdom Support |
| ▪ Mailerlite | Initiatives |
| ▪ Barry Winston & Co. | ▪ Pineview Solutions |

*Thank
you!*

GET INVOLVED

At Liberty Career Academy, we believe in the collective power of compassion and action. We invite you to join us in making a lasting impact on the lives of young Africans. Together, we can shape a brighter future and create opportunities for success. Join us in our journey to empower, educate, and transform lives.



<https://lcaglobal.org/volunteer-register/>

DONATE

By giving to LCA, you are not just donating; you are partnering with us to empower hundreds of young and budding change agents who are passionate about changing their communities one person at a time.



https://bit.ly/Donate_LCA

Connect with us on
social media



SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

If you would like to partner with us, simply send an email to hello@lcaglobal.org and a member of our team would be in touch.

SAVE THE DATES 2026



February 28, 2026

SCHOLARSHIP SUMMIT

Discover pathways and gain insights to funding your studies locally and abroad



March 1, 2026

LIBERTY MENTORSHIP HUB

Application for Cohort 9 opens



AUG 19-20, 2026

CAS BOOTCAMP

Two-day non-residential career and leadership development program for those aged 14-20



March, May and September 2026

CAREER DISCOVERY PROGRAM

Group on-site career development program for senior high schools and post-secondary institutions.



OCT 13, 2026

LCA SCHOLARSHIP PROGRAM

Call for applications for 2027 cohort opens.

For inquiries or partnership opportunities, reach out to us at: hello@LcaGlobal.org

Liberty Career Academy Foundation (LCA) is a registered not-for-profit, established to support individuals in the discovery of their unique capabilities and equip them with the knowledge and resources required to flourish in their careers. We provide training, mentorship, scholarships as well as research on human capital policy issues.

Liberty Career Academy Foundation (LCA)

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